

ADAM FAJA

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PROFILE

Extensive experience designing for print, enhanced e-mail, and websites with both flat and dynamic content. Proficient in current graphic design techniques with an eye towards emerging trends. Skilled in interface design, web development, photo editing, logo creation, motion graphics, and light copywriting. Expert using industry-standard design software and best practices. Compatible with Mac OSX and Windows. Passionate about the combined power of words and images to express complex information.

EMPLOYMENT

ART DIRECTOR December 2003 – May 2006
Bowne / Vestcom Northwest Kent, WA

Concept and design of targeted marketing for the travel & leisure, gaming, and software industries. Managed multiple projects simultaneously, including websites, opt-in e-mail campaigns, online surveys, and direct mail. Established modular designs and workflow to increase efficiency and facilitate rapid turnaround.

FREELANCE ART DIRECTION & GRAPHIC DESIGN May 2002 – Present

Various print, web design, and informational graphics projects for clients in the arts, sciences, and healthcare communities. Delivered individualized solutions, while refining my self-organizational and client-relation skills.

SENIOR GRAPHIC DESIGNER December 2000 – May 2002
Drillbit / www.adamfaja.com/drillbit Detroit, MI

In-house designer for publishing solutions startup. Established corporate identity, website, and marketing materials. Developed the architecture and scalable interface for our database-driven editorial web products.

WEB DESIGNER September 1999 – December 2000
GRAPHIC DESIGNER April 1998 – September 1999
Metro Times / www.metrotimes.com Detroit, MI

Leading member of a cooperative, deadline dependent production team for a weekly newspaper. Designed display ads, consulted with sales reps, and assembled flats. Accepted a promotion to establish internet team for a family of arts, news, and culture websites. Worked closely with the online editor performing weekly updates, creating special sections, new features, and advertising strategies.

ACHIEVEMENTS

Invited by the Library of Congress to contribute 4 prints to the nation's permanent Poster Collection. Published projects in the book **Peace Signs**, and in the magazines **Grafik** (UK), **RES**, and **Vice**. Co-founded, designed, and curated an international exhibition of virtual-posters addressing the Iraq War. Finished my first marathon race in 4 hours, 14 minutes. I have yet to train for my second marathon...

EDUCATION

INTERMEDIATE BUILDING WEB SITES February 2006
School of Visual Concepts Seattle, WA

Extended my programming proficiency, including CSS implementation, JavaScript, and standards compliance.

COMPUTER ARTS: MACROMEDIA FLASH Winter 2002
School of the Museum of Fine Arts Boston, MA

Continuing education course covering the fundamentals and advanced capabilities of Flash's animation and interactive technology. Developed interactive model of our solar system. Maintained status as teacher's pet.

BACHELOR OF FINE ARTS 1993 – 1997
University of Michigan, School of Art and Design Ann Arbor, MI

Concentrations in photography and graphic design, with a focus on digital imaging. Dean's List standing.